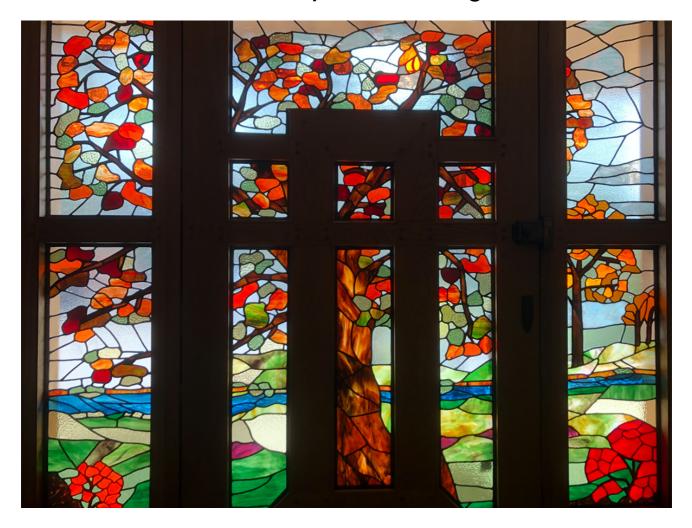


## The Boathouse Studio achieves an SBID Award for 2020 with its bespoke stained glass door



(London, 23 October 2020) The Boathouse Studio achieved an SBID Award for the best Cabinetry & Joinery product at the inaugural SBID Product Design Awards for 2020. The stained glass specialist was awarded this accolade for the product, WOW Front Door. The winners were revealed online on Friday 23 October alongside this year's eagerly anticipated SBID International Design Awards winners in a combined celebration of interior design excellence, showcasing the exceptional designers of interiors, and the inspiring products that go in them!

The Cabinetry & Joinery category focuses on interior cabinetry and joinery such as wardrobes, doors, fitted furniture and bespoke pieces. Creating a grand new entrance for a

riverside property during a major refurbishment, the stained glass was designed and made by Jackie Callingham at her Boathouse Studio, with bespoke door carved by Colin Mantripp at Lillyfee Woodcarving Studio Ltd. Using traditional materials and methods throughout, the resulting English oak and stained glass entrance is designed to delight.

Despite the unprecedented challenges facing the industry this year, the <u>SBID Awards 2020</u> have been the most globally represented edition to date. With industry talent hailing from 49 countries across the world, the results are a testament to the profession's extraordinary resilience, demonstrating a world-wide determination to continue to celebrate the achievements of the design profession at large.

Now in its eleventh year, the GOLD-rated awards programme is recognised for its transparency, as well as its professional and ethical standards by The Independent Awards Standards Council. With all categories assessed by panels of leading industry experts who look for outstanding examples of technical content and aesthetic creativity, as well inviting the public to cast their votes, achieving an SBID Award is an unparalleled marque of industry excellence for the deserving winners. Judges this year included a host of top tier professionals from global design businesses such as Karim Rashid Inc, Unilever Prestige, Zaha Hadid Architects, Wanda Hotels and Resorts, HOK London Studio, Katharine Pooley Ltd, and the InterContinental Hotels Group (IHG).

SBID Founder and CEO, **Dr Vanessa Brady OBE** comments: "We have all been struggling to cope with the broad effects caused by Covid-19 - as individuals, as well as a community. So the Awards this year, whilst very different, have been particularly inspiring to review. It just goes to prove the importance of our surroundings and how the way we feel and act within them is directly impacted by it. It's been an important reminder to business owners that good design is not just about its aesthetic and functionality, but particularly in commercial space, it's also about the intrinsic value great design adds to business."

In line with its mission to promote and elevate talent and creativity with fairness and equality, the annual event will continue to reward outstanding projects and products as it looks to 2021 with a new optimism in this rapidly evolving industry.

Each SBID Awards winner will receive a bespoke crystal trophy designed and crafted exclusively by Sans Souci glass deco. The winners from each category can be viewed at <a href="https://www.sbidawards.com">www.sbidawards.com</a>.

<u>Click here</u> to see the full list of winners for Interior Design categories.

<u>Click here</u> to see the full list of winners for Product Design categories.

## About SBID (Society of British and International Interior Design)

The Society of British and International Interior Design (SBID) is a professional accrediting body for the Interior Design industry across the UK, Europe and around the world. Supporting professional trading standards of Interior Designers, Architects and manufacturers, SBID are committed to guiding and measuring the profession through practice, competence and education; setting standards for the industry at large to develop future growth.

www.sbid.org

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